



WITTENBORG
University of Applied Sciences

THE CLASSES
BEGIN
AUGUST 31
2015

Experience an inspiring entrepreneurial education **in Amsterdam**

Experience entrepreneurship everyday

Our Dean, Timo Timmerman, has come up with yet another evolution in the world of experience based entrepreneurial education, providing enthusiastic, passionate, determined nascent entrepreneurs with an advantage in realising their entrepreneurial aspirations.

The programme is offered by Wittenborg University of Applied Sciences; known for offering excellent education in business studies to students from the Netherlands & around the globe.

Start me UP

Students work closely with our incubatorUP startups, providing a personal introduction to lifestyle + projects & coaching opportunities for classes. You are strongly encouraged to use incubatorUP to develop business ideas/ventures while studying.

Giving back with social entrepreneurship

Experience social entrepreneurship up close & personal with a work & study placement with Philippine-based "Gawad Kalinga", a movement that aims to end poverty by first restoring the dignity of the poor. Guaranteed to change your life forever!

Nurture + nature

Broaden your academic knowledge with our classes, assignments & coaching sessions. The IBA programme has three focus areas:

- Family Business
- Corporate Entrepreneurship
- Sales & Branding

Many classes are run as team competitions - helping students develop a broad range of intercultural, teamwork, leadership & communication skills.

The world is my workplace

We offer regular academic study trips around the world, plus study abroad opportunities to the Shanghai Finance University & a double degree programme with the University of Brighton.

Build your entrepreneurial community

We are located in the creative heart of the Amsterdam startup scene. We have our own excellent network of successful startups, coaches, mentors, advisors & angels to share with students.

NVAO & FIBAA accredited Bachelor IBA in Entrepreneurship & Small Business

For students interested in responsible business that value the development of a more creative entrepreneurial mindset.

- Students experience the startup lifestyle
- Learning in real time
- Interacting with startups

CORE VALUES

- Entrepreneurial Passion
- Stakeholder Respect
- Global Citizenship



Call Florian
for more info!

June 13 Saturday / INFO SESSION*

Learn about our vision for the future of experience based entrepreneurial education. Meet members of the team who will guide the students to realise their new business aspirations.

June 20 Saturday & July 1 Wednesday / GIVE IT A TRY BOOTCAMP*

Win scholarships at our startup bootcamp. Join us in our search for the next big student entrepreneur - it may be you!

WIN A SCHOLARSHIP

Our team of entrepreneurs & coaches will guide "bootcampers" through a day of startup self discovery. Winning teams receive scholarships applied against IBA programme tuition:

- 1st prize € 10.000 over 3 years
- 2nd prize € 7.500 over 3 years
- 3rd prize € 5.000 over 3 years

*Please register for all events (address below)

ADMISSION IS OPEN TO HAVO, VWO & IB STUDENTS

Transfer credits are accepted from other HBO & WO institutions. Dutch students receive studiefinanciering.

- € 9.800 Tuition per year
- € 7.800 Lodging - The Student Hotel (10 months)

AMSTERDAM | WITTENBORG | APELDOORN

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