



# WITTENBORG

University of Applied Sciences



## Wittenborg Student Meets Crown Prince Willem Alexander During Work Placement

Recently, 23-year old 3rd phase Wittenborg student Kingthong 'Laila' Pensuriya - from Thailand - finished her work placement at Pegasus MultiModal Partnership BV, a company operating in multimodal logistic environments, specialized in establishing cohesion between representatives from both the public and private sector, and involved in biomass logistics projects, acting as a supply chain coordinator, managing the total logistics from source to combustion into bio-energy: "green energy". During her work placement at Pegasus MMP Laila worked in countries all across the globe: from Turkey to Thailand and Vietnam. In the end of March she joined an economic mission to Vietnam, together with BioCandéo, a company involved in renewable energy and currently running a project in Vietnam concerned with sustainable biomass of bamboo, focused on individual matchmaking and networking.



This mission coincided with an official visit by his Royal Highness prince Willem Alexander of Orange and his wife Princess Máxima of the Netherlands, who took part in some stages of the mission as well. Mr. Henk Bleker, in function at that moment as Minister of Economic Affairs, Agriculture and Innovation and Joop Atsma of Infrastructure and Environment accompanied the mission of more than 80 Dutch companies in total. During a gathering Laila, as a valuable trainee who had already shown her professionalism in the field of Economics and Management (which is her specialization in the International Business Administration bachelor programme she follows at Wittenborg University), met up with the above-mentioned notables for a chat. In the pictures on the left you can see Laila together with his Royal Highness prince Willem Alexander and Mr. Henk Bleker.



## Sponsor Wittenborg looks back at Successful "Innovation & Sustainability" Symposium

One week ago, a symposium took place in the building of ROC Aventus and Wittenborg University, with various experts explaining their vision - and having a group discussion - on several issues dealing with innovation and sustainability in the mobility sector. The two main questions to be answered were: "Which fuels will we use 20 years from now?" and "Which consequences does this have for the mobility sector and the education of people working in this sector?". It all began with an opening speech by Apeldoorn alderman Olaf Prinsen, after which Jeroen van der Veer, former CEO of Royal Dutch Shell (as seen in the photo together with Wittenborg Director Peter Birdsall) explained his vision on the use of fossil fuels in the future.



Also, a panel of Jeroen van der Veer, Eric Beers, Maarten Steinbuch (Professor at TU Eindhoven), Ton Roks (former editor in chief of Autovisie), and Marco van Beek (entrepreneur and Bovag board member) held a debate on innovation and sustainability in the mobility sector. The well-organized symposium, for which Wittenborg University created the stylish [website](#), put forward the following conclusions: diesel will stay in existence for a long time (becoming more and more sustainable), in the future a growing share of city traffic will drive electrically, and 20 years from now a lot of different fuels will co-exist and be applied either in combination with each other (hybrid) or separately, each having its own regional value (electric for in the city, biogas for farmers). Another thing which became clear is that, due to limited battery capacity, 100% electric cars will not be fit for long trips, at least not in the near future.



## VACANCY - Expert in Real Estate to Start in August

Wittenborg University is looking for a lecturer in Real Estate Management to start in August 2011. The qualities required are: at the minimum a Master's degree or equivalent qualification in Business/Management or a related discipline (preferably Real Estate Management), demonstrable potential in teaching and research (preferably with experience as a lecturer/trainer), at the minimum 3-5 years of international experience in the field of Real Estate Management (the focus of the course will lie on international rather than national Real Estate), and excellent English language skills: all lessons will be given in English. To become a candidate, please email your CV and a cover letter to our Education Operations Manager [Lasantha De Silva](#).

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## Calendar 2011

### SEMINARS June

- 09 June
  - [eMarketing, Social Media & How Investors Really Look at Risk and Return](#)  
*James Bowen*
- 17 June
  - [Chief Information Officer](#)  
*Robert Aaldering*

### SEMINARS July

*Summer Vacation - No Seminars*

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## Contact

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